



# girl BULLYING

12<sup>th</sup> annual & EMPOWERMENT national conference

Atlanta | June 20-23, 2018

[www.stopgirlbullying.com](http://www.stopgirlbullying.com)

### Featured Topics

- Preventing Social Media Drama & Slowing Its Spread
- Keys to Transforming Aggressive Young People
- How Gender Differences in the Brain Relate to Bullying
- Proactive Prevention Strategies
- Field-Tested Girl Empowerment Programs
- Encouraging Bystanders to Become Interveners
- Elementary Girl Bullying Programs
- What Works with Middle Schoolers
- Using Multimedia & Drama to Enhance Empathy
- Girls with Disabilities Facing Bullying
- Non-Exclusionary Discipline Approaches
- Legal Perspectives on Harassment, Intimidation & Bullying
- Research-Based Approaches

### Preventing Bullying & Improving Culture Enable Girls to Focus on Academics

For the past 11 years, the Girl Bullying Conference has brought focus to the problem of relational aggression among girls. Quite naturally, many of the field-tested interventions presented at this unique gathering encourage friendship, sisterhood and building other types of supportive relationships – hence the added emphasis on female empowerment.

Now in its 12th year, the Girl Bullying & Empowerment Conference will be coming to Orlando and Atlanta. This unique gathering will help counselors, principals, teachers, social workers and other professionals understand the latest research and field-tested strategies designed to address relational aggression and to build positive, supportive relationships among girls.



**Rosalind Wiseman**  
*Queen Bees & Wannabees*



**Tracie Berry-McGhee**  
*I Define Me*



**Dr. Michael Gurian**  
*The Minds of Girls*



**Steph Jensen**  
*Princess Priscilla Series*



**Dr. Christopher Emdin**  
*#HipHopEd*



**Kaye Randall**  
*Non-Suicidal Self-Injury*



### Innovative Schools SUMMIT 2018

This event is part of the 2018 Innovative Schools Summit Atlanta. Attendees receive complimentary access to sessions of the At-Risk & Struggling Students Conference, the School Discipline Conference, the Boy Brains & Engagement Conference and the Innovative Teaching Strategies Conference.



**Baruti Kafele**  
*Closing the Attitude Gap*



**Robert Jackson**  
*No More Excuses*



**Brian Mendler**  
*That One Kid!*



**Catava Burton**  
*Trauma... Not D-Code Drama*



**Larry Thompson**  
*Roadmap to Responsibility*



**Craig Boykin**  
*GED to Ph.D.*



**Richard Guerry**  
*Public & Permanent*



The Girl Bullying & Empowerment Conference will help counselors, principals, teachers, social workers and other professionals understand the latest research and field-tested strategies designed to address relational aggression and to build positive, supportive relationships among girls.

## Conference Schedule

### Wednesday | June 20, 2018 (Pre-Conference Sessions & Early Conference Check-In)

|                    |   |
|--------------------|---|
| 7:00 am – 9:00 am  | Pre-Conference Registration/Check-In        |
| 9:00 am – 12:00 pm | Pre-Conference Sessions*                    |
| 10:00 am – 7:00 pm | Early Main Conference Registration/Check-In |
| 12:00 pm – 1:00 pm | Lunch (on your own)                         |
| 1:00 pm – 4:00 pm  | Pre-Conference Sessions                     |

### Thursday | June 21, 2018 (Main Conference Begins)

|                     |                             |
|---------------------|-----------------------------|
| 7:00 am – 8:30 am   | Registration/Check-In       |
| 8:30 am – 9:30 am   | Welcome and Plenary Session |
| 10:00 am – 11:00 am | Keynote/Breakout Sessions   |
| 11:15 am – 12:15 pm | Keynote/Breakout Sessions   |
| 12:15 pm - 1:45 pm  | Lunch On Your Own           |
| 1:45 pm – 2:45 pm   | Keynote/Breakout Sessions   |
| 3:00 pm – 4:00 pm   | Keynote/Breakout Sessions   |
| 4:10 pm – 5:00 pm   | General Session             |

### Friday | June 22, 2018

|                     |                           |
|---------------------|---------------------------|
| 7:30 am – 8:30 am   | Refreshments and Exhibits |
| 8:30 am – 9:30 am   | Plenary Session           |
| 10:00 am – 11:00 am | Keynote/Breakout Sessions |
| 11:15 am – 12:15 pm | Keynote/Breakout Sessions |
| 12:15 pm - 1:45 pm  | Lunch On Your Own         |
| 1:45 pm – 2:45 pm   | Keynote/Breakout Sessions |
| 3:00 pm – 4:00 pm   | Keynote/Breakout Sessions |
| 4:10 pm – 5:00 pm   | General Session           |

### Saturday | June 23, 2018

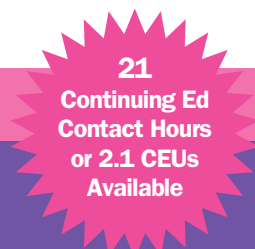
|                     |                           |
|---------------------|---------------------------|
| 7:30 am – 8:30 am   | Refreshments and Exhibits |
| 8:30 am – 9:30 am   | Plenary Session           |
| 10:00 am – 11:00 am | Keynote/Breakout Sessions |
| 11:15 am – 12:15 pm | Closing Session           |

\*Note: An additional fee will be charged for each pre-conference session.

## Learning Objectives

### You will learn:

- Research-based insights into relational aggression in girls K-12
- Unique characteristics of bullying experiences with females
- How to Instill Positive Self-Esteem in Girls
- Latest cyberbullying research, interventions and strategies
- How to tailor-make your own action plan to address relational aggression
- Legal implications regarding cyberbullying and how to prevent liability
- How to instill social/emotional connections & minimize destructive competitions



**21**  
Continuing Ed  
Contact Hours  
or 2.1 CEUs  
Available

# Conference Sessions\*

Cyberbullying and Sexting in Schools: What's a School to Do?

Girl, Check that Attitude!

Bully Prevention: First Things First

Black Girl Blues: An Introduction to Intra-Racial Bullying

I'm a Keeper!

Making Parents Allies

Teaching Kids to Be Upstanders!

Cut The Excuses: Get Confident

Before the Behavior...Reasons Why Kids Misbehave

Implicit Bias, Equity & Cultural Competence in Schools

Survive the Hive: Helping Girls Cultivate Healthy Relationships

Social and Emotional Learning as a Foundation of School Culture

Building Cultural Awareness & Effective Communication with Staff and Students

Digital Threat Assessment: How Social Media Can Be Utilized to Ensure Safe Schools

Helping At-Risk Students Develop Resilience Skills

Mean Girls Behind the Screen

How to Reach the (Sometimes) Hard-to-Reach

Building More Bridges

Non-Suicidal Self-Injury: You Can Make A Difference

Helping Educators Overcome Cultural Poverty, Disengaged Parents, and Apathetic Students.

Motivate Responsible Use of Technology & Prevent Digital Bullying, Exploitation & Abuse

Trauma, Not D-Code Drama

Motivating & Managing Hard-to-Reach, Uninterested & Disruptive Students

Digital Success and Safety for You, Your School and Your Community

Power Struggles Unplugged

Closing the Exits off the Road to Responsibility: Supportive Non-Exclusionary Discipline

How to Motivate the Unmotivated: Teaching with Poverty in Mind

Boys & Girls Learn Differently: Why Gender-Based Instruction Works

I Define Me!

No More Tickets: How to Implement a Schoolwide PBIS Incentive

QUEEN Model of Mediation & Conflict Resolution

Self-Regulation: Essential Physical, Emotional & Cognitive Steps to Success

*\*This list includes currently accepted sessions as well as typical sessions from previous events. For an updated list of sessions, visit [www.stopgirlbullying.com/sessions](http://www.stopgirlbullying.com/sessions).*

## What Attendees Have Said

"I loved the inspiration the conference provided, the knowledge I gained to enhance our bullying program, and the practical interventions."

"Superb speakers and content."

"I gained such crucial information for helping students at my school."

"Great to have multiple conferences going at once. Great variety."

"I loved meeting teachers & administrators from around the country, and taking away the best ideas from these educators."

"The presentations moved beyond beliefs and mindset into practice."

"Terrific information that will assist in improving school climate, academics and relationships."

"Very helpful info. Good variety of topics and speakers. Well organized."

"I loved the published speakers and data-driven messages."

"The collaboration of the multiple events provided for a more well-rounded, powerful conference."

"Already planning to attend next year."

## Who Should Attend

- School Counselors
- Principals & Other Administrators
- Classroom Teachers
- Deans
- Psychologists
- School Resource Officers
- Social Workers (Beginning & Intermediate)
- After-School Program Coordinators
- Community & Faith-Based Youth Workers

## Pre-Conference Sessions (for descriptions go to [www.stopgirlbullying.com/preconf](http://www.stopgirlbullying.com/preconf))



**Choose the Bundle When You Register (Includes 2 Pre-Con Sessions) & Save!**

**June 20, 2018**

**9:00 AM – 12:00 PM**

**Richard Guerry** – *Motivate Responsible Use of Technology & Prevent Digital Bullying, Exploitation & Abuse*

**Mike Paget, M.Ed.** – *Positive Behavioral Supports with Students Who Are Wired Differently*

**William Noel, Ed.D.** – *Implicit Bias, Equity & Cultural Competence in Schools*

**Brian Mendler, MA** – *Motivating & Managing Hard-to-Reach, Uninterested & Disruptive Students*

**1:00 pm – 4:00 pm**

**Kaye Randall, MSW, LISW-CP** – *13 Reasons Why - Reshaping the Context for the Prevention of Self-Injury and Suicide*

**Steph Jensen, MS, LPC** – *Lost Boys: Strategies to Help Educators Navigate the World of Boys for Academic Success!*

**Craig J. Boykin – MA, MAJA** – *Helping Educators Overcome Cultural Poverty, Disengaged Parents & Apathetic Students*

**Larry Thompson, M.Ed.** – *Closing the Exits off the Road to Responsibility: Supportive, Non- Exclusionary Discipline*

# Reserve Your Place Today!



## Bundle (Includes 2 Pre-Con Sessions):

Pre-Registration \$550 (til 5/31)

Standard \$595

## Conference Only:

Pre-Registration \$450 (til 5/31)

Standard \$495

**Group Discount:** Receive \$25 OFF per person for groups of 3 or more registering at the same time with one billing contact. Receive \$50 OFF per person for groups of 10 or more.

**Registration Benefits:** Registration covers entrance to all Conference Sessions (excluding Pre- and Post-Conference Sessions), as well as sessions for other co-located Innovative Schools Summit conferences (space permitting), plus exhibit hall and refreshments.

**Pre-Conference Sessions:** Sessions are available at a Bundle Discount when purchased with your Conference Registration. Individual Pre-Conference Sessions are available for \$65 each.

## Atlanta | June 20-23, 2018

Renaissance Atlanta Waverly  
2450 Galleria Parkway | Atlanta, GA 30339  
Hotel Reservations: 800-468-3571



To book  
online, follow  
this link

**Conference Rate:** \$164 single/double

(Group Name: Innovative Schools Summit)

**Space is limited, so book early. Discount expires April 30, 2018.**



## Registration Information (Attach additional sheet for multiple attendees)

Name of School / Organization

Billing Contact Name (if different from attendee)

Billing Contact Phone

Billing Contact Email

Billing Address

City

State

Zip / Postal Code

Attendee Name (as it should appear on badge)

Attendee Phone

Attendee Email

Attendee Job Title

## Registration Fees

Bundle Registrations  
(Includes Pre-Con Session(s))    \$ \_\_\_\_\_ X \_\_\_\_\_ qty = \$ \_\_\_\_\_

Conference-Only  
Registrations (see rates above)    \$ \_\_\_\_\_ X \_\_\_\_\_ qty = \$ \_\_\_\_\_

A.M. Pre-Conference Session  
Presenter

P.M. Pre-Conference Session  
Presenter (Las Vegas Only)

TOTAL AMOUNT DUE \$ \_\_\_\_\_

## Payment Information

**Purchase Order:** PO # \_\_\_\_\_  
(Please attach valid purchase order.)

**Check (US or Canadian Funds Only):** Check # \_\_\_\_\_  
(Please make check payable to AccuTrain Corporation.)

**Amount Authorized to be Charged:** \$ \_\_\_\_\_  
 Visa  MasterCard  Discover  AMEX

Cardholder Name

Credit Card #

Exp. Date

V-Code

Signature

Date

**Substitutions & Cancellation Policy:** If a registrant cannot attend any part of the conference, substitutions may be made at any time – via mail, fax or email. Registrations cannot be shared. Cancellations received in writing at least 60 days before the first day of the event will be refunded in full, less a \$30 non-refundable administrative fee. Refunds will be issued no later than 8 weeks after the conference. After this date, no refunds will be granted, but substitutions are encouraged.

**Concerns or Special Accommodations:** Should you have any concerns, call us at 1-800-251-6805. If you require special accommodations due to a disability, please fax us at 888-372-6061 or email us at pd@accutrain.com at least 1 month prior to the conference, and note your request on your registration form.

## 4 WAYS TO REGISTER:

**Online:** [www.stopgirlbullying.com/register](http://www.stopgirlbullying.com/register)

**Fax:** (888) 372-6061

**Phone with a Credit Card:** 888-202-3697

**Mail:** Developmental Resources

208 Ash Avenue, Suite 103

Virginia Beach, VA 23452

[www.dev-resources.com](http://www.dev-resources.com)

[www.accutrain.com](http://www.accutrain.com)



Follow link  
to register  
online

# Featured Presenters



**Rosalind Wiseman** is a teacher, thought leader, author, and media spokesperson on bullying, ethical leadership, the use of social media, and media literacy. She is the author of *Queen Bees and Wannabes: Helping Your Daughter Survive Cliques, Gossip, Boyfriends, and the New Realities of Girl World*—the groundbreaking, best-selling book that was the basis for the movie *Mean Girls*. Wiseman has keynoted at the White House Summit on Bullying, the SXSW summit on Online Harassment and countless other conferences and schools throughout the US and abroad. National media regularly depends on Wiseman as the expert on ethical leadership, media literacy, youth culture, parenting, and bullying prevention. She has been profiled in *The New York Times*, *People*, *Los Angeles Times*, *Chicago Tribune*, *The Washington Post*, and *USA Today*. Wiseman is a frequent guest on national media like *The Today Show*, CNN, and NPR affiliates throughout the country.



**Tracie Berry-McGhee** founded the original SistaKeeper Empowerment Center in St. Louis with the mission of inspiring and developing the mind, body and spirit of young women. SistaKeepers has since spread to a number of other North American locations, as well as to Europe, Africa and the Caribbean with the mantra “I define me!” Tracie is often called upon to speak on conflict resolution, dealing with low self-esteem and bullying. She is the recipient of numerous awards including the Girls Scouts Women of Distinction in Social Services Award, and is the author of *SistaKeeper Poetry for the Soul*, *I’m a Keeper!* and *OWN your NOW*.



**Dr. Christopher Emdin** is an Associate Professor of Science Education and Director of Science Education in the Department of Mathematics, Science and Technology at Teachers College, Columbia University. He also serves as Associate Director of the Institute For Urban and Minority Education at the college. Dr. Emdin holds a Ph.D. in Urban Education with a concentration in Mathematics, Science and Technology, a M.S. in Natural Sciences, and Bachelor’s degrees in Physical Anthropology, Biology, and Chemistry.

He was recently awarded the 2016 Early Career Award by the American Educational Researchers Association and 2015 Multicultural Educator of the Year by the National Association of Multicultural Educators. Dr. Emdin is also listed on the ROOT100 list of most influential African Americans in the fields of business, science, politics, technology, social justice, sports and entertainment. He is founder of the #HipHopEd movement, and the author of the award winning book, *Urban Science Education for the Hip-hop Generation*, and *The New York Times* bestseller, *For White Folks Who Teach In The Hood...and the Rest of Ya’ll Too*.



**Dr. Michael Gurian** is *The New York Times* bestselling author of 28 books published in 22 languages. The Gurian Institute, which he co-founded, conducts research internationally, launches pilot programs and trains professionals. He has been called “the people’s philosopher” for his ability to bring together people’s ordinary lives and scientific ideas. A number of his books have sparked national debate, including *The Wonder of Girls*, *The Wonder of Boys*, *Boys and Girls Learn Differently!* and *Leadership and the Sexes*. One of his most recent books is *The Minds of Girls*.

Dr. Gurian has spoken for the United Nations on violence against women; provided information on boys’ and girls’ educational needs to the White House; and briefed Members of Congress on the boy crisis in America. Dr. Gurian has taught at Gonzaga University, Eastern Washington University, and Ankara University. His philosophy reflects the diverse cultures (European, Asian, Middle Eastern and American) in which he has lived, worked and studied. Dr. Gurian has been featured in *The New York Times*, *The Washington Post*, *USA Today*, *Newsweek*, *Time*, *People*, *The Wall Street Journal*, *Forbes*, *Psychology Today*, *Educational Leadership*, *Good Housekeeping*, *Redbook*, and on *Today*, *Good Morning America*, CNN, PBS and NPR.



**Steph Jensen, MS, LPC** is an award-winning author and international speaker. She combines her experience in the fields of education and counseling with research, practical strategies and humor to address challenging behaviors and to build positive relationships with kids. Steph has worked as a classroom teacher, education consultant and international speaker. In recent years, she has applied her passion for adolescents to focus on the dynamics of relational aggression, social-emotional learning, and positive behavior interventions. She is the author of *Thrive in the Hive*, Mom’s Choice Award-winning *Princess Priscilla and the Bully-Bee Day*, *Princess Priscilla and the Mood Ring Rainbow* and her latest *Princess Priscilla and the Great Beezilla!*



**Kaye Randall** is a nationally known author and speaker who has led professional seminars throughout North America on student mental health, bullying, self-injury, depression, anxiety and anger – as well as youth leadership and student empowerment. Kaye has inspired seminar participants through her practical insights, humor, and proactive strategies for helping children and adolescents. She continues to provide clinical services to both children and adolescents and has been named social worker of the year by the Council on Adoptable Children. She is co-author of *See My Pain: Creative Strategies & Activities for Helping Young People Who Self-Injure* (featured in *USA Today*), *102 Creative Strategies for Working with Depressed Children & Adolescents*, and *Mean Girls: 101½ Creative Strategies and Activities for Working with Relational Aggression*.

The Girl Bullying & Empowerment Conference is part of 2018 Innovative Schools Summits in Atlanta. Attendees receive complimentary access to all Summit events.



June 20-23, 2018

Girl Bullying & Empowerment Conference  
At-Risk & Struggling Students Conference  
Innovative Teaching Strategies Conference  
School Discipline Conference  
Boy Brains & Engagement Conference

[www.innovativeschoolssummit.com/atlanta-2018](http://www.innovativeschoolssummit.com/atlanta-2018)



July 10-13, 2018

School Climate & Culture Forum  
Wired Differently Conference  
NextGen School Safety Conference  
School Discipline Conference  
Innovative Teaching Strategies Conference

[www.innovativeschoolssummit.com/las-vegas-2018](http://www.innovativeschoolssummit.com/las-vegas-2018)



**Rosalind Wiseman**  
*Queen Bees & Wannabees*



**Dr. Michael Gurian**  
*The Minds of Girls*



**Tracie Berry-McGhee**  
*I Define Me*



**Steph Jensen**  
*Princess Priscilla Series*



**Dr. Christopher Emdin**  
*#HipHopEd*



**Kaye Randall**  
*Non-Suicidal Self-Injury*

### Continuing Education Credit

**Earn 21 contact hours (including pre-conference sessions).**

The Developmental Resources division of AccuTrain is an approved continuing education provider for:

**National Board of Certified Counselors (NBCC):** Developmental Resources has been approved by NBCC as an Approved Continuing Education Provider, ACEP™ No. 5602. Programs that do not qualify for NBCC credit are clearly identified. Developmental Resources is solely responsible for all aspects of the programs.



### Continuing Education Units (CEUs)

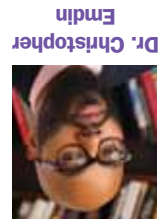
AccuTrain has partnered with Kennesaw State University to offer Continuing Education Units (CEUs) through the school to Innovative Schools Summit registrants. Should attendees choose this option, there is a nominal fee.



**The Girl Bullying & Empowering Conference is part of the Innovative Schools Summit Atlanta. Attendees receive complimentary access to all Summit sessions.**

**Toll-Free: 888-202-3697 | Email: [pd@accutrain.com](mailto:pd@accutrain.com)**  
**[www.stopgirlbullying.com](http://www.stopgirlbullying.com)**

Hosted by Developmental Resources,  
a division of AccuTrain Corp. | [www.dev-resources.com](http://www.dev-resources.com)



**Dr. Christopher Emdin**



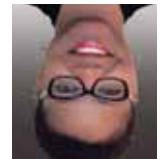
**Kaye Randall**



**Steph Jensen**



**Dr. Michael Gurian**



**Tracie Berry-McGhee**



**Rosalind Wiseman**

Please post for other staff members.

Mail Registrations & Payments to:  
208 Ash Ave., Suite 103 | Virginia Beach, VA 23452

Orlando | March 23-25, 2018  
Atlanta | June 20-24, 2018

RESORTED  
STANDARD  
U.S. Postage  
**PAID**  
Norfolk, VA  
Permit No. 25